



Advertising with BCACC

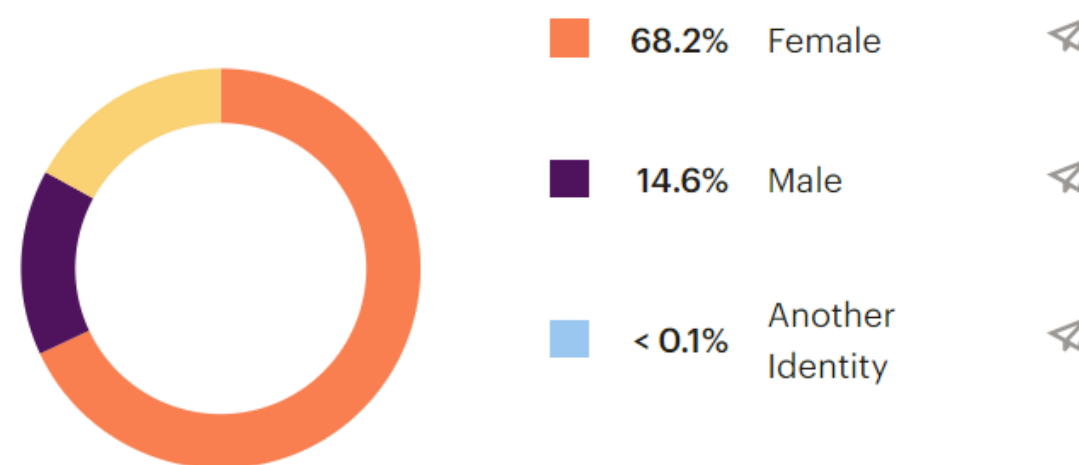
Effective January 1, 2024

Advertising Snapshot

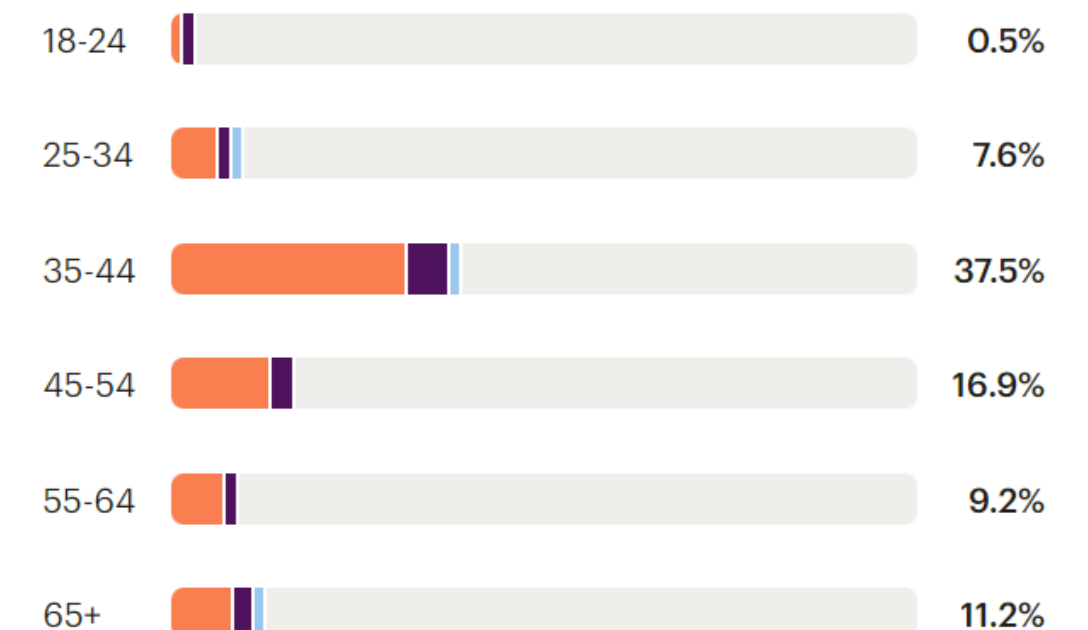
- Over 7500 members throughout BC
- 19,000 monthly average website visitors
- Above industry average campaign open rates

Members at a glance:

Gender



Age Range



Explore BCACC Advertising Streams



Connect with BCACC members through multiple channels.

From standalone email campaigns to simple weekly digest classified ads, we've got an advertising stream to suit your needs.



ADVERTISEMENTS ARE ANY OF THE FOLLOWING:

- Professional development and continuing education opportunities (e.g., workshops, seminars, conferences, events and courses)
- Job and career postings
- Supervision and internship postings by students/supervisees
- Groups/workshops for clients
- Office space wanted/available
- Services for clients or counsellors
- Calls for papers/research notices

WE RESERVE THE RIGHT TO NOT RUN ADS:

- That are contrary to BCACC's values or might pose a legal, reputational or financial risk to BCACC
- That include disrespectful language towards clients
- That are disrespectful of diversity
- That are in direct violation of the human rights code
- That promise a cure
- That include the use of illegal substances in experiential settings
- That includes sexual touch in experiential settings
- From advertisers who do not follow good business practices/engaging in the above practices

ALL ADVERTISING SUBMISSIONS ARE SUBJECT TO BCACC APPROVAL.

A person wearing a yellow sweater is holding a credit card in their hand. The card is a dark color with a blue stripe and some embossed text. The background is a blurred office setting with a laptop and glasses on a desk.

Payment & Cancellation Policy

- BCACC issues invoices through QuickBooks and accepts all major credit cards for payment
- All advertising must be paid within 14 days of invoicing to ensure future advertising requests

Cancellations for Premium and Feature ads of less than 60 days will not be credited or refunded.

Cancellations in advance of 60 days may be credited to a future Premium or Feature Ad date within the same calendar year, if available.

Cancellation of Classified Ads will be credited for advertising within the same calendar year.

NEW for 2024



Give a discount, get a discount.

If an advertiser offers a discount on their product, service, or offering for BCACC members, they are eligible for a 10% discount off the total price of their advertising.

Sponsored Product

Want to showcase your product? Sponsored Product ad placements are embedded into Mind|Full, our weekly e-newsletter to 6300+ subscribers sent on Fridays.

Only one ad is booked per week.

Please contact communications@bcacc.ca to inquire about availability.

The fine print:

Advertiser provides:

- 600x200 px image (JPG or PNG)
- URL for ad click-through

Sponsored Product ads must be in relation to mental health, wellness, and business and be of interest to Registered Clinical Counsellors.

Sponsored Product Layout & Sample

Sponsored Product



Cost:

Members: \$150 (includes GST)

Non-Members: \$300 (includes GST)

Ad is subject to approval by BCACC.

Premium Ad

Premium ads are a stand-alone email broadcast sent to 5000+ subscribers.

Only one ad is booked per week and is sent on Thursdays, with the exception of additional Tuesday ad slots in the spring.

We book on a first-come, first-serve basis, and recommend reserving well in advance for a specific week.

The fine print:

Advertiser provides:

- 600x480 pixel image (JPG or PNG)
- URL link for call to action button
- Preferred subject line
- All ad elements must be provided a minimum of one week in advance of your reserved date. This deadline ensures there is ample time to provide you with a proof of your ad and to make any additional changes or edits prior to your ad date

Included with your Premium Ad is an additional listing on BCACC Events Calendar (for eligible ads, 1 listing only, will not post multiple dates, if the advertiser has an event offering multiple dates, they are to indicate preferred calendar listing date).

Premium Ad Layout & Sample

[View this email in your browser](#)



Your Premium Ad

600 X 480 pixel
JPG or PNG

CALL TO ACTION BUTTON

Interested in advertising with BCACC?
Please contact communications@bcacc.ca.

Disclaimer: This is a paid advertisement. Except where specifically indicated, the opinions expressed in this notice are strictly those of the author and do not necessarily reflect the opinions of the B.C. Association of Clinical Counsellors, its officers, directors, or staff. The publication of any advertisement by the B.C. Association of Clinical Counsellors is not an endorsement of the advertiser, or of the products or services advertised. The B.C. Association of

[View this email in your browser](#)



Live Webinar
EMDR TRAINING

Learn the basics of
EMDR in this foundational
course.

*October 15th
5-7 P.M.*

Sign Up:
www.reallygreatsite.com

REGISTER NOW

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Cost:

Members: \$300 (includes GST)

Non-Members: \$500 (includes GST)

Ad is subject to approval by BCACC.

Ads for workshops must contain a price for the workshop or a link to a website where the price is clearly displayed.

Book your Premium Ad here:

<https://calendly.com/bcacc/premiumad>

Feature Ad



Feature Ads are single ad placements in Mind|Full, our weekly e-newsletter to 6300+ subscribers sent on Fridays.

Only one ad is booked per week.

We book on a first-come, first-serve basis, and recommend reserving well in advance for a specific week.

The fine print:

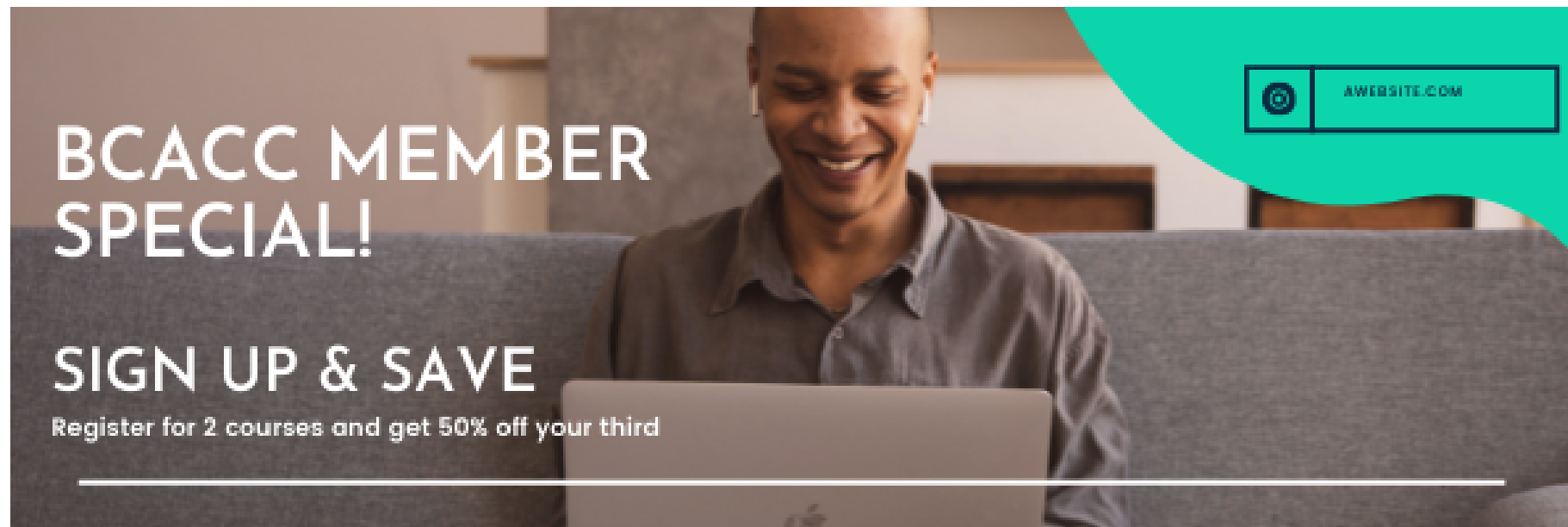
Advertiser provides:

- 600x200 pixel image (PNG or JPG)
- Up to 100 words of text
- URL link for call to action button
- All ad elements must be provided a minimum of one week in advance of your reserved date. This deadline ensures there is ample time to provide you with a proof of your ad and to make any additional changes or edits prior to your ad date

Included with your Feature Ad is an additional listing on BCACC Events Calendar (for eligible ads, 1 listing only, will not post multiple dates, if the advertiser has an event offering multiple dates, they are to indicate preferred calendar listing date).

Feature Ad Layout & Sample

Feature Ad: Your Business Name Here



This could be your 100-word Feature Ad here.

Tell BCACC members a little bit more about your event or offering, and be sure to include important information like date, time, cost, etc.

Include a URL to your website so members can [learn more](#).

Cost:

Members: \$200 (includes GST)

Non-Members: \$350 (includes GST)

Ad is subject to approval by BCACC.

Ads for workshops must contain a price for the workshop or a link to a website where the price is clearly displayed.

Book your Feature Ad here:

<https://calendly.com/bcacc/feature-ad>

Professional Development Classified

Professional Development Classified ads are posted in Mind|Full, our weekly e-newsletter to 6300+ subscribers, and sent on Fridays.

Postings are in digest form and linked through to the full posting within the BCACC Member Portal.

The fine print:

Advertiser provides:

- Up to 200 words of text, in an unformatted Word or Text file

The deadline for ad content is Monday of each week, for inclusion in that Friday's mail-out.

Advertisements are posted in digest form and do not include graphics. Links to your own website or links to photos on your website can be included.

Make sure to include complete contact information in your advertisement.

Professional Development Classified Layout & Sample

Professional Development Opportunities In Your Community

Find upcoming events and professional development opportunities across B.C. and Canada. The below is a table of contents, click through to read the full listings.

Online

November 6 & 12, 2021 - Free Seminar for Professionals who care for brain injury survivors - Mindful Concussion

November 18, 2021 - CREATIVITY IN PRACTICE: 3 Ways that Integrating Music Can Transform Your Clinical Work - Free Webinar with Deborah Seabrook, PhD MTA RCC

November 20-21, 2021 - Weekend Intensive Level 1 OEI Training - Sight Psychology

February 2022 - Somatic Attachment Psychotherapy Online 2 Year Training - Lisa Mortimore, PhD

[READ THE FULL LISTINGS](#)

Vancouver Island & Gulf Island

No opportunities at this time.

Cost:

Members: \$30 per placement/week
(includes GST)

Non-Members: \$60 per
placement/week (includes GST)

Send your ad copy and indicate how many weeks you'd like your ad to run to communications@bcacc.ca.

Ad is subject to approval by BCACC.

Career Listings

Find the right Registered Clinical Counsellor to join your team.

Career listings are posted to an exclusive webpage in the BCACC Member Portal, and linked to in Mind|Full, our weekly e-newsletter to 6300+ subscribers.

The fine print:

To submit a Career listing, complete and submit a form request at <https://bcacc.ca/submit-your-career-postings/>.


Career postings remain active for 30 days from the placement date.

Cost:

Members: \$100 (includes GST)

Non-Members: \$300 (includes GST)

Career Listing Layout & Sample

**Clinical Counsellor – Merritt** | Take a Hike


Full-Time

BC Interior and Northern BC

Posted 3 days ago

Each Take a Hike program has one full-time Clinical Counsellor to support ...

[READ MORE](#)

**Integrated Practice Clinician, Child and Youth Mental Health – Kamloops** | Ministry of Children and Family Development


Full-Time

BC Interior and Northern BC

Posted 1 week ago

An Integral member of a multi-disciplinary Community Mental Health Team and In ...

[READ MORE](#)

**Clinician, Child and Youth Mental Health – Port Hardy** | Ministry of Children and Family Development


Full-Time

Vancouver Island

Posted 2 weeks ago

Ministry of Children and Family Development Port Hardy Clinician, Child and Youth ...


[READ MORE](#)

**Rehabilitation Counsellor – Mission BC** | Monarch Counselling & Vocational Rehabilitation Inc.

Part-time

Lower Mainland and Fraser Valley


Posted 2 weeks ago

**Family Preservation Clinical Supervisor – Vancouver** | Vancouver Aboriginal Child & Family Services Society

Full-Time

Lower Mainland and Fraser Valley

Posted 3 weeks ago

**Counsellor – Men's Campus – Langley** | Wagner Hills Farm Society

Full-Time

Lower Mainland and Fraser Valley

Posted 3 weeks ago

Clinical Counsellor – Merritt



Take a Hike

Full-Time

BC Interior and Northern BC

Posted 3 days ago

Each Take a Hike program has one full-time Clinical Counsellor to support vulnerable youth in changing their lives. The Clinical Counsellor will work regular classroom hours on designated Take a Hike school days, typically 5 days a week, and will accompany the team on all the program field trips.

This role requires full participation on weekly field trips learning from the land as well as multi-day wilderness trips; typically, two per year ranging in length from 2 to 5 days. We are seeking a Clinical Counsellor who is an adventurer at heart and truly values the positive impact of spending time in nature; someone who recognizes that the most impactful therapeutic breakthroughs can happen outside of an office setting, perhaps in a canoe or on a mountaintop.

How and Where to apply:

If this position is of interest to you, please submit your cover letter and resume to Sophie Beaudry, People and Culture Advisor at careers@takeahikefoundation.org. Applications will be evaluated, and interviews conducted, on a rolling basis and you are encouraged to apply early.

Take a Hike values the diversity of the people it hires and serves. Diversity at Take a Hike means fostering a workplace in which individual differences are recognized, appreciated, respected, and responded to in ways that fully develop and utilize each person's talents and strengths. Individuals who identify as LGBTQIA+, Indigenous, Black, or other racialized Canadians, or candidates with lived experience in mental health are encouraged to consider this opportunity.

Our commitment to reconciliation can be found on our website here.

<https://www.takeahikefoundation.org/careers>

Closing Date: open until filled.

Who are we? Take a Hike

Take a Hike Foundation is seeking a Registered Clinical Counsellor (RCC or CC) with an interest in mental health, and a passion for the land, education and supporting vulnerable youth and families, to become part of our Programs Team in Merritt.

Take a Hike Foundation is on a mission to empower vulnerable youth to unlock their full potential and achieve personal success. We move towards this mission by engaging vulnerable youth in a full-time program of intensive and continuous clinical counselling, learning on and from the land, adventure, academics, and community. We have set an ambitious goal of partnering with every school district in BC with the need, capacity, and commitment to equip vulnerable youth with the skills required to graduate high school, build healthy relationships, and navigate their own path to success.

Contact Information:

Office Space Listings

Office Space listings are posted to an exclusive webpage in the Member Portal, and linked to in Mind|Full, our weekly e-newsletter to 6300+ subscribers.

The fine print:

Advertiser provides:

- Up to 100 words of text in an unformatted Word or Text file to communications@bcacc.ca.

The deadline for ad content is Monday of each week, for inclusion in that Friday's mail-out.

Advertisements do not include graphics. Links to your own website or links to photos on your website can be included.

Make sure to include complete contact information in your advertisement.

Cost:

Members: no cost, posting remains active for a maximum of 60 days

Non-Members: \$60 per week (includes GST)

Need help?

Let's chat.

For further information, please contact:

communications@bcacc.ca

