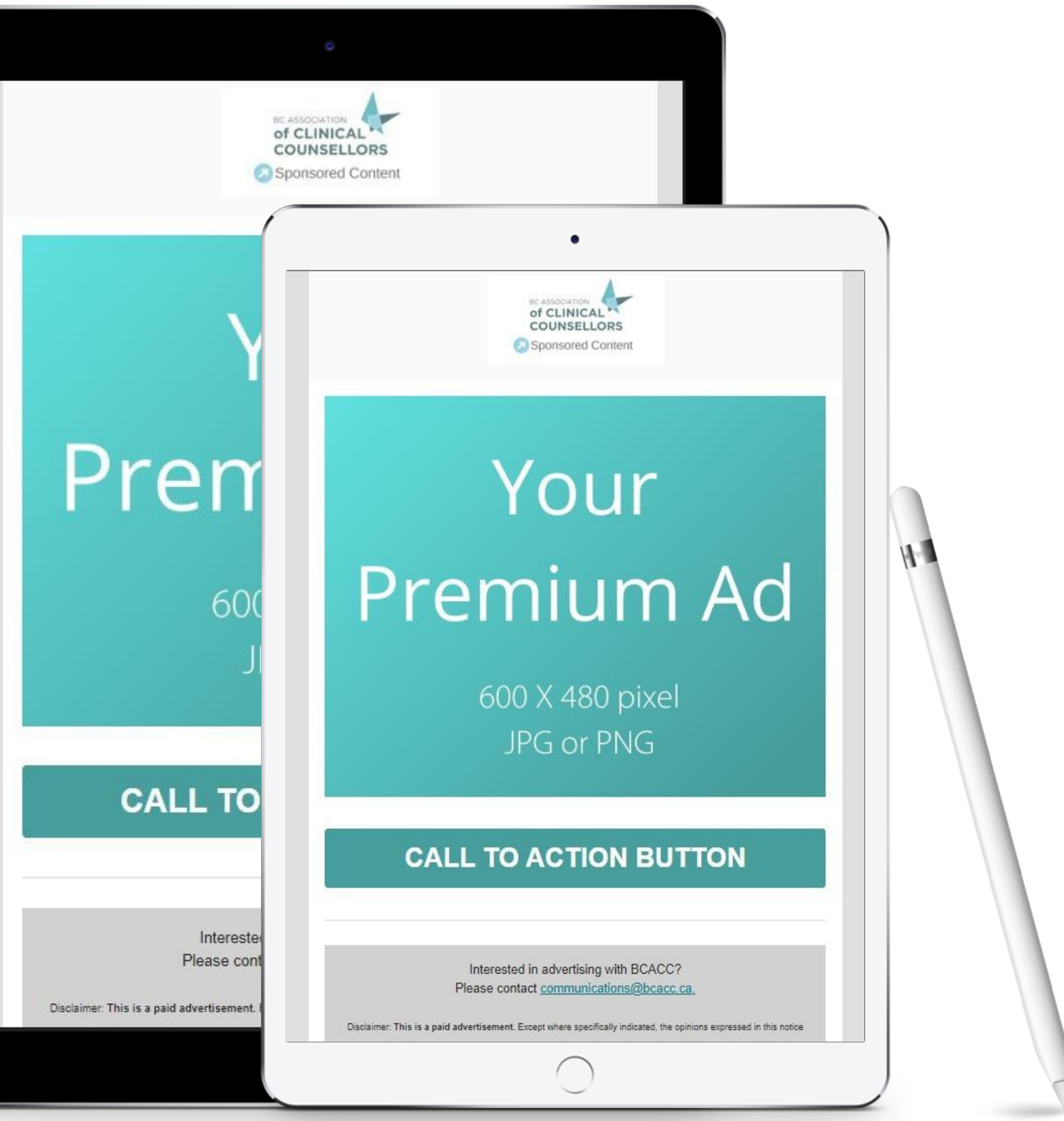


BC ASSOCIATION
**of CLINICAL
COUNSELLORS**



Advertising with BCACC

2026



Advertising Snapshot

- Over 10,000 members throughout BC
- 25,000 + monthly average website visitors
- Above industry average campaign open rates

Explore BCACC Advertising Streams



**Connect with BCACC
members through multiple
channels.**

From standalone email campaigns to simple weekly digest classified ads, we've got an advertising stream to suit your needs.



ADVERTISEMENTS ARE ANY OF THE FOLLOWING:

- Professional development and continuing education opportunities (e.g., workshops, seminars, conferences, events and courses)
- Job and career postings
- Supervision and internship postings by students/supervisees
- Groups/workshops for clients
- Office space wanted/available
- Services for clients or counsellors
- Calls for papers/research notices

WE RESERVE THE RIGHT TO NOT RUN ADS:

- That are contrary to BCACC's values or might pose a legal, reputational or financial risk to BCACC
- That include disrespectful language towards clients
- That are disrespectful of diversity
- That are in direct violation of the human rights code
- That promise a cure
- That include the use of illegal substances in experiential settings
- That includes sexual touch in experiential settings
- From advertisers who do not follow good business practices/engaging in the above practices

ALL ADVERTISING SUBMISSIONS ARE SUBJECT TO BCACC APPROVAL.



Payment & Cancellation Policy

- BCACC issues invoices through QuickBooks and accepts all major credit cards for payment.
- All advertising invoices must be paid within 14 days; unpaid invoices will prevent advertisers from booking or running additional ads. All invoices must be paid before the publication date of your ad.
- Cancellations of Premium and Feature ads made less than 60 days before the scheduled date are non-refundable and will not be credited.
- Cancellations made more than 60 days in advance may be credited toward future Premium or Feature ads within the same calendar year.
- Cancellations of Classified ads may be credited toward other advertising within the same calendar year.

Premium Ad

Premium ads are stand-alone email broadcasts sent to more than 7000 subscribers. Three ads are scheduled each week and are sent on Tuesdays, Thursdays, and Saturdays.

Ads are booked on a first-come, first-served basis, and we recommend reserving well in advance if you need a specific week.

The Fine Print

Advertisers may submit materials in one of the following formats:

- Text: Up to 150 words (no exceptions)

OR

- Graphic: All information in a fully graphic format

Text Format – Advertiser Provides:

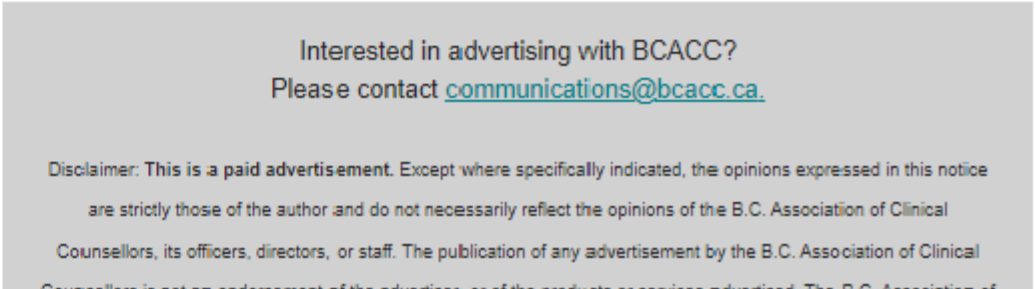
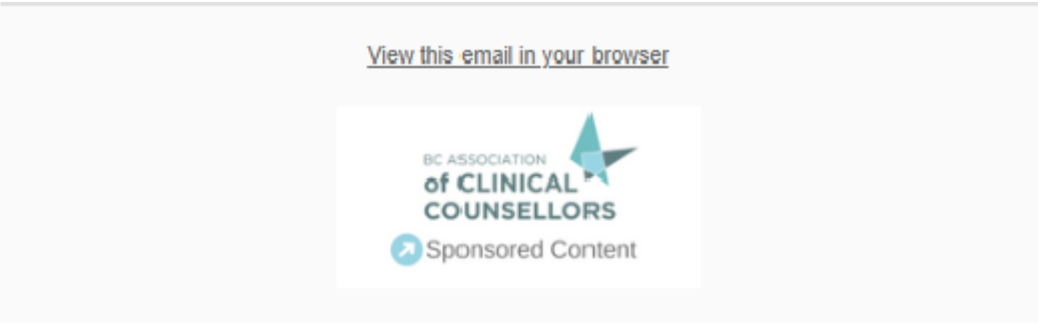
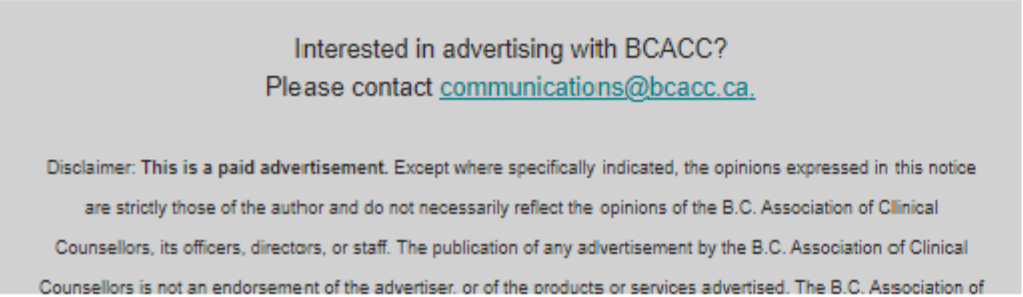
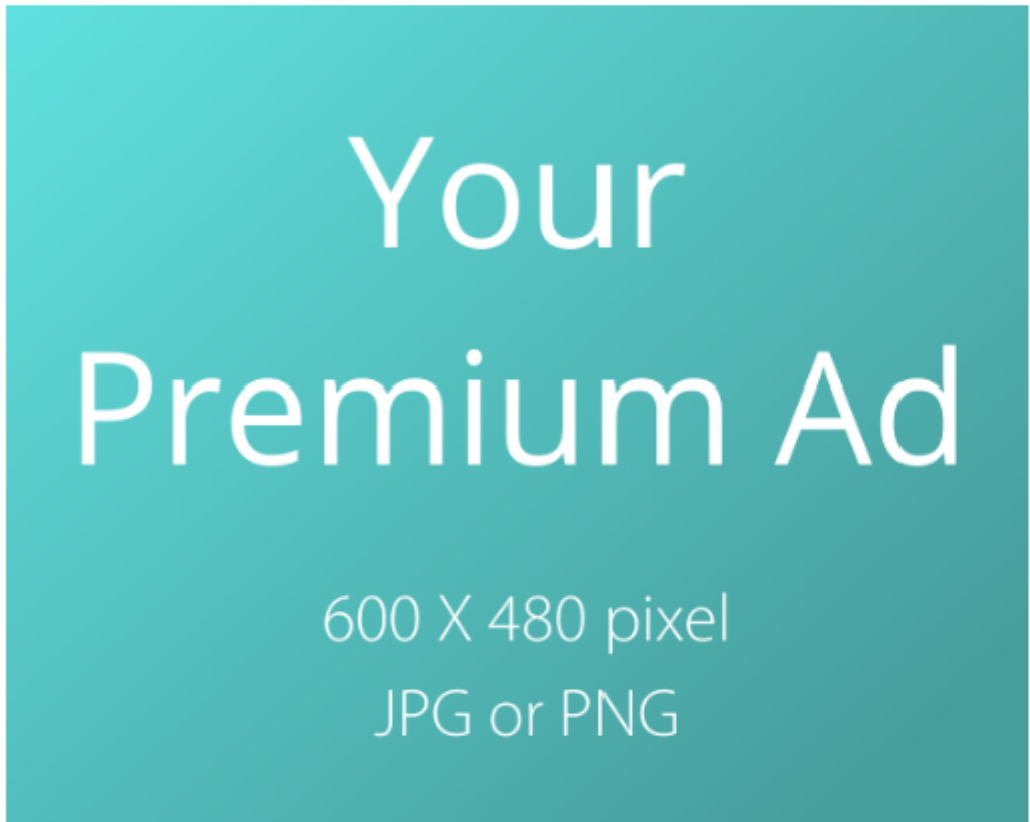
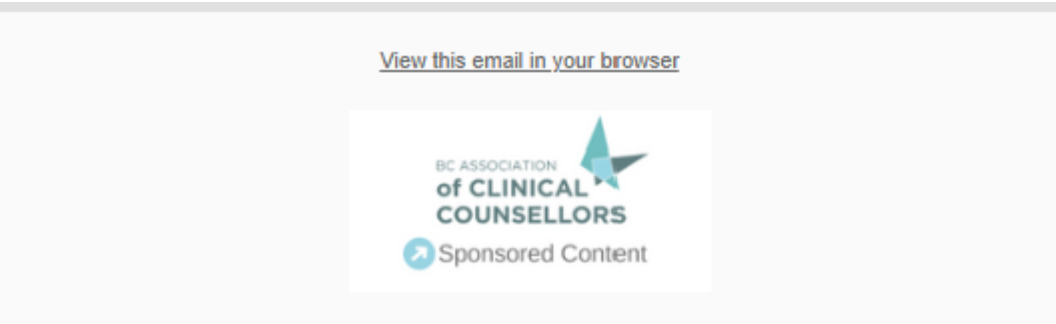
- A 600×480 graphic of your business logo or another graphic of your choice
- Up to 150 words (links may be included)
- URL link for the call-to-action button
- Preferred subject line

Graphic Format – Advertiser Provides:

- A 600×480 pixel image (JPG or PNG)
- URL link for the call-to-action button
- Preferred subject line

All ad elements must be provided at least one week in advance of your reserved date. This ensures sufficient time to send you a proof of your ad and make any requested edits before the scheduled send date.

Premium Ad Layout & Sample



Cost

- Members: \$350 (includes GST)
- Non-Members: \$550 (includes GST)

All ads are subject to BCACC approval.

Workshop ads must include a workshop price or a link to a webpage where the price is clearly displayed.

To book your Premium Ad, email advertising@bcacc.ca.

Feature Ad

Feature Ads are placements within Mind|Full, our weekly e-newsletter sent every Friday to more than 8,500+ subscribers. Two ads are available each week. Ads are booked on a first-come, first-served basis, and we recommend reserving well in advance if you require a specific week.

The Fine Print

Advertiser provides:

- A 600×200 pixel image (PNG or JPG)
- Up to 100 words of text
- URL link for the call-to-action button

All ad elements must be submitted at least one week in advance of your reserved date. This ensures ample time to provide a proof of your ad and make any necessary edits before it is published.

Feature Ad Layout & Sample

Feature Ad: Your Business Name Here



This could be your 100-word Feature Ad here.

Tell BCACC members a little bit more about your event or offering, and be sure to include important information like date, time, cost, etc.

Include a URL to your website so members can [learn more](#).

Cost

- Members: \$200 (includes GST)
- Non-Members: \$350 (includes GST)

All ads are subject to approval by BCACC.

Workshop ads must include the workshop price or a link to a webpage where the price is clearly displayed.

To book your Feature Ad, email advertising@bcacc.ca.

Professional Development Classified

Professional Development Classified Ads are featured in MindIfFull, our weekly e-newsletter sent every Friday to over 8,500+ subscribers. Listings appear in a digest format with links directing readers to the full posting within the BCACC Member Portal.

The Fine Print

Advertiser provides:

- Up to 200 words of text in an unformatted Word or plain text file

Ad content must be submitted by Monday of each week for inclusion in that Friday's e-newsletter.

Ads are displayed in digest format and do not include graphics.

You may include links to your website or to photos hosted on your website.

Professional Development Classified Layout & Sample

Professional Development Opportunities In Your Community

Find upcoming events and professional development opportunities across B.C. and Canada. The below is a table of contents, click through to read the full listings.

Online

November 6 & 12, 2021 - Free Seminar for Professionals who care for brain injury survivors - Mindful Concussion

November 18, 2021 - CREATIVITY IN PRACTICE: 3 Ways that Integrating Music Can Transform Your Clinical Work - Free Webinar with Deborah Seabrook, PhD MTA RCC

November 20-21, 2021 - Weekend Intensive Level 1 OEI Training - Sight Psychology

February 2022 - Somatic Attachment Psychotherapy Online 2 Year Training - Lisa Mortimore, PhD

[READ THE FULL LISTINGS](#)

Vancouver Island & Gulf Island

No opportunities at this time.

Cost:

- Members: \$30 per placement/week (includes GST)
- Non-Members: \$60 per placement/week (includes GST)

To book your ad, send your ad copy and indicate the number of weeks you would like it to run to advertising@bcacc.ca.

All ads are subject to approval by BCACC.

Insights Magazine

BCACC's Insights magazine is a publication created for and by Registered Clinical Counsellors and allied professionals committed to improving the lives of their clients. Insights provides resources and information to support BCACC members in delivering responsive, accountable, and ethical practices.

The Fine Print

Published under the guidance of the BCACC Editorial Advisory Committee, Insights is released three times a year by Page One Publishing.

We invite you to get involved in Insights in several ways:

- Contribute as a volunteer writer
- Suggest topics you'd like to see covered
- Participate in online blog discussions about articles you've read
- Share your feedback and comments about the magazine at any time

If you are interested in writing for Insights, please review our [Writer's Guidelines](#).

Cost:

- Inside Front Cover: \$1,850 (annual bookings only)
- Inside Back Cover: \$1,500
- Outside Back Cover: \$3,500

Let us know if you are interested in booking a full year (4 issues).

To place your ad in Insights Magazine, email advertising@bcacc.ca

Career Listings

Find the Right Registered Clinical Counsellor for Your Team
Career listings are featured on an exclusive webpage within the BCACC Member Portal and are also highlighted in MindFull, our weekly e-newsletter sent to over 6000 subscribers.

The Fine Print

To submit a career listing, complete and submit the form at:
<https://bcacc.ca/advertise-with-us/>

Career postings remain active for 30 days from the date of placement.

Cost:


- Members: \$100 (includes GST)
- Non-Members: \$300 (includes GST)

Career Listing Layout & Sample

Keywords

Job Type

Location



Clinical Counsellor – Merritt | Take a Hike


Full-Time

BC Interior and Northern BC

Posted 3 days ago

Each Take a Hike program has one full-time Clinical Counsellor to support ...

READ MORE



Integrated Practice Clinician, Child and Youth Mental Health – Kamloops | Ministry of Children and Family Development


Full-Time

BC Interior and Northern BC

Posted 1 week ago

An Integral member of a multi-disciplinary Community Mental Health Team and In ...

READ MORE



Clinician, Child and Youth Mental Health – Port Hardy | Ministry of Children and Family Development


Full-Time

Vancouver Island

Posted 2 weeks ago

Ministry of Children and Family Development Port Hardy Clinician, Child and Youth ...

READ MORE




Rehabilitation Counsellor – Mission BC | Monarch Counselling & Vocational Rehabilitation Inc.

Part-time

Lower Mainland and Fraser Valley

Posted 2 weeks ago




Family Preservation Clinical Supervisor – Vancouver | Vancouver Aboriginal Child & Family Services Society

Full-Time

Lower Mainland and Fraser Valley

Posted 3 weeks ago



Counsellor – Men’s Campus – Langley | Wagner Hills Farm Society

Full-Time

Lower Mainland and Fraser Valley

Posted 3 weeks ago

Clinical Counsellor – Merritt



Take a Hike

Full-Time

BC Interior and Northern BC

Posted 3 days ago

Each Take a Hike program has one full-time Clinical Counsellor to support vulnerable youth in changing their lives. The Clinical Counsellor will work regular classroom hours on designated Take a Hike school days, typically 5 days a week, and will accompany the team on all the program field trips.

This role requires full participation on weekly field trips learning from the land as well as multi-day wilderness trips; typically, two per year ranging in length from 2 to 5 days. We are seeking a Clinical Counsellor who is an adventurer at heart and truly values the positive impact of spending time in nature; someone who recognizes that the most impactful therapeutic breakthroughs can happen outside of an office setting, perhaps in a canoe or on a mountaintop.

How and Where to apply:

If this position is of interest to you, please submit your cover letter and resume to Sophie Beaudry, People and Culture Advisor at careers@takeahikefoundation.org. Applications will be evaluated, and interviews conducted, on a rolling basis and you are encouraged to apply early.

Take a Hike values the diversity of the people it hires and serves. Diversity at Take a Hike means fostering a workplace in which individual differences are recognized, appreciated, respected, and responded to in ways that fully develop and utilize each person’s talents and strengths. Individuals who identify as LGBTQIA+, Indigenous, Black, or other racialized Canadians, or candidates with lived experience in mental health are encouraged to consider this opportunity.

Our commitment to reconciliation can be found on our website here.

<https://www.takeahikefoundation.org/careers>

Closing Date: open until filled.

Who are we? Take a Hike

Take a Hike Foundation is seeking a Registered Clinical Counsellor (RCC or CC) with an interest in mental health, and a passion for the land, education and supporting vulnerable youth and families, to become part of our Programs Team in Merritt.

Take a Hike Foundation is on a mission to empower vulnerable youth to unlock their full potential and achieve personal success. We move towards this mission by engaging vulnerable youth in a full-time program of intensive and continuous clinical counselling, learning on and from the land, adventure, academics, and community. We have set an ambitious goal of partnering with every school district in BC with the need, capacity, and commitment to equip vulnerable youth with the skills required to graduate high school, build healthy relationships, and navigate their own path to success.

Contact Information:

Office Space Listings

Listings are featured on an exclusive webpage within the BCACC Member Portal and are also linked in MindIfFull, our weekly e-newsletter sent to over 8,500+ subscribers.

The Fine Print

Advertiser provides:

- Up to 100 words of text in an unformatted Word or plain text file, submitted to advertising@bcacc.ca
- Complete contact information

All ad content must be submitted by Monday of each week for inclusion in that Friday's e-newsletter.

Ads do not include graphics. You may include links to your website or to photos hosted on your website.

Cost:

- Members: Free; postings remain active for up to 60 days
- Non-Members: \$60 per week (includes GST)

Need help?

Let's chat.

For further information, please
contact: advertising@bcacc.ca

