



BC ASSOCIATION
of CLINICAL COUNSELLORS

**DO MORE FOR
YOUR EMPLOYEES'
MENTAL HEALTH
TODAY**



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TAKING CARE OF BC'S MENTAL HEALTH SINCE 1988

Since 1988, the BC Association of Clinical Counsellors (BCACC) has been serving the public of BC by providing quality mental health services through Registered Clinical Counsellors (RCCs). The RCC designation has since become the stamp of assurance in the world of mental health. The BCACC ensures that its RCCs have met rigorous academic and clinical competency criteria and adhere to high ethical standards in the counselling profession.

10,000+ members

125,000 public referrals

Trusted by the public

90% of BC's counsellors are RCCs

TOP MENTAL HEALTH CONCERNS REPORTED BY EMPLOYEES IN 2026

- STRESS & BURNOUT
- INTERPERSONAL CONFLICT
- ANXIETY





4 REASONS TO ADD RCCS TO YOUR EMPLOYEE BENEFITS PLANS

BETTER ACCESSIBILITY & CHOICE

With 9,500+ RCCs across BC, companies can assure employees of adequate choice, better accessibility, and lesser wait times.

INCREASED PROTECTION

Since 1988, public protection has been at the core of BCACC's mandate. With a detailed complaint/inquiry process and built-in redressal mechanisms, we ensure that the individual's best interests are protected.

IMPROVED QUALITY OF CARE

All our RCCs have cleared rigorous entry requirements, a detailed application process that ascertains educational qualifications, relevant experience, clinical supervision hours. You can be assured your employees get the best care from qualified, vetted professionals.

EFFICACY OF SESSIONS

Most benefits plans limit the number of sessions due to high costs. This impacts the quality and effectiveness of care. RCCs offer services at non-prohibitive prices, enabling you to offer your employees more sessions and quality care.



ENSURE YOUR EMPLOYEES' MENTAL HEALTH IS IN SAFE HANDS

TAKE THE FIRST STEP
TODAY

Contact: advocacy@bcacc.ca
